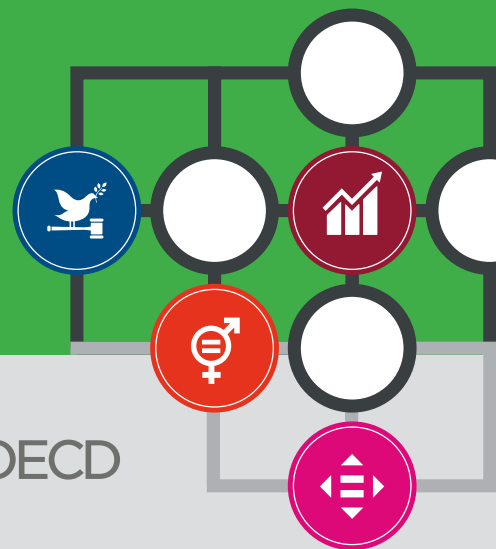


# Fourth ARAB COMPETITION FORUM (ACF)

23-24 May 2023  
Riyadh, Kingdom of Saudi Arabia



Shared Prosperity Dignified Life



الهيئة العامة للمنافسة  
General Authority for Competition



## ACF-2023 List of Speakers and Bios

**Day 1-Session 2: Abuse of Dominance in Digital Markets**



### Moderator



#### **Teresa Moreira**

**Head, Competition and Consumer Policies Branch, Division on International Trade and Commodities, UNCTAD**

Teresa Moreira, Head, Competition and Consumer Policies Branch of UNCTAD - United Nations Conference on Trade and Development since October 2016, and also rotating officer in charge of the Division on International Trade and Commodities of UNCTAD (mid-October 2020-March 2023), previously served as Consumer Director-General of Portugal (January 2010 - September 2016) and as a Member of the Board of the Portuguese Competition Authority (March 2003 - March 2008) when it was first established. She also served as Portugal's Director-General and Deputy Director General for International Economic Relations, Ministry of Economy, and held senior positions at the former Directorate-General for Competition. She worked for 20 years as a part-time Teaching Assistant at the Faculty of Law, University of Lisbon in the areas of International Economic Law and European Law as well as in European Competition Law and European Economic Law (graduate studies).

Teresa Moreira holds a Law Degree and a master's degree in European Law (European Competition Law) from the Faculty of Law, University of Lisbon, Portugal.

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## Speakers



### William Kovacic

Professor George Washington University

William E. Kovacic is the Global Competition Professor of Law and Policy at George Washington University Law School and Director of its Competition Law Center. He is also a Visiting Professor at King's College London. From August 2013 through March 2022, he served as a non-executive director with the United Kingdom's Competition & Markets Authority. With Ariel Ezrachi, he edits the Journal of Antitrust Enforcement. From January 2006 to October 2011, he was a member of the Federal Trade Commission and chaired the agency from March 2008 until March 2009. He was the FTC's General Counsel from 2001 through 2004.



### Saurabh

Joint Director (Economics), Competition Commission of India

Saurabh is Joint Director (Economics) presently posted in the Anti-Trust Division of the Competition Commission of India. He processes and analyses information/references filed before the Commission. His areas of expertise are competition law, policy, and regulation. He joined the Competition Commission of India in February 2014. He has worked in the Investigation Division, Combination Division, Legal Division, and Economics Division of CCI where he provided important economic analysis in some of the landmark antitrust cases and merger analysis and assisted in generating *Suo Moto* cases based on Sectoral Research. He has also conducted a data-intensive ex-post-merger analysis to assess the effect of the merger on the market after a certain period. Dr. Saurabh is a Ph.D. Economics with a Specialization in Fiscal Economics. Before Joining CCI, He was an Assistant Professor in the Department of Economics, at Delhi University, where he taught undergraduate students International Trade and Microeconomics for 5 years.

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**Natalie Harsdorf**

**Acting Director General, Austria Competition Authority**

Natalie Harsdorf-Borsch heads the Austrian Competition Authority acting since Dec 21. Before that, she held different roles in the agency such as Deputy Director General, Managing Director, Head of Legal service, team leader, and case handler. Since 2019, Natalie Harsdorf-Borsch serves as coordinator for the OECD Competition Bureau vis-à-vis UNCTAD. Harsdorf-Borsch studied Law at the Universities of Vienna and Dublin and holds a law degree from the College of Europe in Bruges. Secondments to the European Court of Justice, the Canadian Competition Bureau, and the European Commission added to her professional experience in competition law. 2016, Global Competition Review voted her as one of 26 Top Women enforcers worldwide. In 2022 she was recognized as an Austrian lawyer as the first woman in public service. Also, she is a co-founder of the Women's competition network Austria and the author of numerous publications on competition law.



**Cristina Caffarra**

**Expert Economist, Keystone Europe, and Visiting Professor UCL London**

Cristina Caffarra is a global thought leader in competition economics. Caffarra headed the Competition Team of CRA in Europe for 15 years until July 2022, after which she set up the European office of Keystone. She is currently an affiliated Expert with Keystone. She holds a master's and Ph.D. in Economics from Oxford University.

She appeared as an expert witness in multiple high-profile cases before the courts in several jurisdictions and advised on the most high-profile landmark competition cases of the last 20 years before the EC and national agencies (across Europe as well as Australia, South Africa, the Middle East, South East Asia, and the US) – on behalf of clients like Microsoft, Apple, Amazon, Uber, Liberty Global, Sky, Samsung, Visa, and many others.

She has advised on over 200 mergers in diverse sectors before the EC and other agencies, as well as on the full range of competition issues again before agencies and regulators – from vertical restraints to findings of dominance, evaluation of abusive conduct, including bundling, tying, rebates, price discrimination, intellectual property rights, information exchanges, collusion, and the assessment of damages. She has done so across a broad

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set of industrial sectors, from basic industries to energy to airlines to consumer goods to financial services to media to telecoms, and lately in particular on digital markets – where she has been working on all landmark cases in Europe.

In the last three years, she has advised (or is advising) on EU mergers including Microsoft/Activision, Amazon/ MGM, Microsoft / Nuance, Liberty Global/Telefonica UK, LSEG/Refinitiv, Boeing/Embraer, Liberty Global/ Vodafone Deutschland, Fox/Disney, and others; UK mergers like VMO2/Talk, Amazon/Deliveroo, Uber/Autocab, Sabre/Farelogix, Paypal/iZettle, and multiple others; US mergers such as Uber/Postmates, Uber/Drizly, and Spirit/Frontier; EU conduct cases like investigation of the App Store, of Amazon's data and self-preferencing practices, all the EC Google investigations including Shopping and Android and AdSense, plus Local Search and Digital Ad-tech in the EU, France, and the UK, as well as the US. She is involved in advising multiple parties on the implementation of the Digital Markets Act before the EC. She has advised Apple, Amazon, and Microsoft in multiple investigations before national European agencies. She has been advising the State Attorneys General in the US on their Google complaints.

She is recognized as a thought leader in the regulation of the digital economy globally, advising companies but also regulators. She is sought after as a public speaker and regularly presents at top events on competition, regulation, and digital policy. She is also a convener with the ability to gather senior agency, policy, and academic speakers for the most high-profile events in Europe on competition, regulation, and digital policy. She has written multiple contributions to the field of competition and regulation of digital markets, lectures in competition economics as an Honorary Professor at UCL, and is also an Associate Fellow of the Centre for Economic and Policy Research (CEPR) in London and Deputy Director of the CEPR Competition Research Policy Network.



## Uğur Bilgehan Burhan

competition expert in the Supervision and Enforcement  
Department, Turkish Competition Authority

In 2015, Uğur Bilgehan Burhan graduated from Gazi University, Faculty of Economics and Administrative Sciences, Department of Economics. In 2017, he started working as an assistant inspector at the Mechanical and Chemical Industry Corporation in Turkey. In 2019, he started working as an assistant competition expert at the Turkish Competition Authority and was appointed as a competition expert in 2023 by defending his thesis on "An Overview of the Mobile Application Stores Market from the Perspective of Competition Law". He is currently working as a competition expert in the Supervision and Enforcement Department I, which focuses on the "Information Technologies and Platform Services" and "Media, Advertising and Publishing" sectors.

